



Biz Bucks

Growing your business requires investing in effective marketing solutions, and our Biz Bucks reimbursement program allows you to invest in your business at no additional cost.

Biz Bucks can be used to cover the cost of marketing tools and resources for your business, including:

- Seminars
- Websites
- Training
- Public Relations
- Direct Mail
- Automated Marketing
- Branding
- Targeted Lead Generation
- Client Communication
- Contact Management
- Illustration Tools
- Social Media

Call your Advisor Development Consultant to get enrolled with Biz Bucks today.

800-752-0207



Value Engineering applications:
BRANDING & MARKETING
CLIENT EXPERIENCE
COMMUNICATIONS
LEAD GENERATION
PRACTICE BETTERMENT

Qualification Requirements

For every \$1,000,000 in paid annuity or \$100,000 in paid life premium, you will qualify for \$2,500 in reimbursement towards marketing tools and resources.

At \$2,000,000 in paid annuity or \$200,000 in paid life premium, the reward doubles to \$5,000.

Biz Bucks only accrues on paid business (rather than submitted), and you must be active and in good-standing with InsurMark.

Annuity	Life	Biz Bucks
\$1,000,000	\$100,000	\$2,500
\$2,000,000	\$200,000	\$5,000